

# NoGag Oral Care - For Patients

## Product Use Tips



- Suppresses the gag reflex within 10 seconds; lasts for 60 minutes.
- Achieves “best-ever”, stress-free oral procedures.
- Promotes great oral care and your overall health.

While 8% of patients report severe gag reflex every time they attempt dental care, up to 50% of patients have had at least one such stressful episode. Patients can be uncomfortable talking about it, or even avoid procedures due to the anxiety. This can lead to compounding issues, pain, costs, and degraded systemic health.

The NoGag experience provides a stress-free procedure. No matter if your gag reflex is mild or severe, the best dentist visits and at-home oral care are better with NoGag.



“I don’t have to worry about gagging, it really worked!”

“Just the thought of having X-rays at the dental office makes me feel like gagging, but after trying NoGag, I can touch the back and sides of my tongue and no gagging for hours! This is going to make my dental appointments so much easier.”

“I’m a gagger, and have been my whole life...I have been testing the product for over a year. The results are profound...It really works!”

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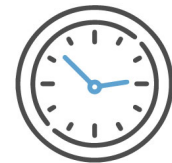
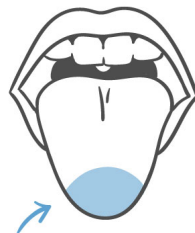
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### FAQ

- **What is NoGag?** Salt and Citric Acid at a patented ratio. MSDS is available at [www.nogag.com](http://www.nogag.com).
- **What Does NoGag Do?** Eliminates the gag reflex in 10 seconds, and lasts for ~60 minutes.
- **How Does NoGag Work?** Interacts with Nerve 9 on soft palate to mimic food being swallowed.
- **How is NoGag Sold?** 3, 5 and 20 count single-servings packs are available.
- **Are There Any Restrictions?** No age restrictions, no allergens, not a numbing agent.
- **Where is it Made?** Made in the USA.
- **What Data Exists?** NoGag has three US patents and was tested in a controlled study; NoGag was found to be 94% effective when tested against salt or citric acid alone.

### How to Use NoGag - As Simple as 1, 2, 3



**10 Seconds**

- Inform the patient that NoGag is all-natural, it will taste salty and tangy. No flavors or dyes are added to the product.
- Open the packet of NoGag. You can tear this open at the end-notching or use scissors.
- Pour the entire contents of the packet on the top 1/3 anterior of the tongue. There is only about a penny's worth of total powder (0.5g).
- Create the NoGag solution by having the patient retract the tongue for 10 seconds.
- Swallow as normal, enjoy a Gag Free procedure!